

Risk-taker, Stunning, Traditional, Unassuming, InoVative, Well-known, Xicating, sassy, tantalizing

Dear Andrea,



Ah, to go back in time and remember that feeling when you booked your first modeling assignment, won your first pageant, found new love, got engaged, got married or met a friend for the first time. There are so many 'firsts' in life you will have and even more to create. What's so wonderful about creating our own life of dreams and making them come true is this incredible feeling we get when we experience these 'firsts'.

Adding new meaning to your life even when the outer world seems so uninspired to you may be difficult when experiencing your new endeavors. Be as outrageously original as you can be while incorporating radical and unconventional ideas into your everyday routine. And, if you are working on a particular problem or goal, you must be poised and ready to make an intellectual and creative breakthrough for your career and your life. Nevertheless, I do believe you shouldn't force a situation.

I just had one of these experiences in the Big Apple when shooting some images for my "Dear Andrea" column. You can never really plan for a day to go exactly like you would like it to, but with preparation and an idea of what you envision it to be, it sometimes turns out better than you could ever have dreamed.

Go into your photo shoots with a vision of what you would like, but be open to the creative process. The hair stylist in NYC actually appreciated that I arrived at the salon with a photo in my hand of what I wanted him to style my hair like. I guess if it was something that was unattainable, he would have sent me right back out the door. However, he actually created what is now affectionately known as the 'bed-head' look that I even questioned if it was right for the shoot immediately after he finished. But, I told myself to 'let go'. (Remember the "Dear Andrea" column from 2 issues ago? I actually do take my own advice!)

Andrea's words to live by....

ON TOP OF CLOUD 9

We all know the feeling of our 'firsts' in life. That elation. That excitement! Euphoria. There's nothing like it. By Andrea Patrick Forte.

At that moment, I felt a sense of calmness about my impending shoot and I knew whatever was going to be, would be. Having Kim's expert eye at the shoot was truly a God-send as she is the best at what she does here at the magazine and more than that, I have complete trust in her not only as a true professional, but now as my long-lost, loyal, sister-friend.

I want to thank Kim, Kim's Mom, the genius Bill Streicher, Michelle Larnier, for my gorgeous makeup, Steven and Anita- for my gorgeous hair, and yes, even the persistent man who drew my portrait at Times Square while Kim and Bill laughed their heads off. I also want to thank my husband who is always with me even when we are not able to be together. Nothing or no one could ever take away the cloud nine moments we share. This photo shoot in New York and finally meeting my dear friend Kim, truly was one of my cloud nine moments of all time that I won't ever forget! This was a 'first' of many more great times together!

Always follow your feelings, your heart and your intuition wherever they lead you and hopefully you'll always land on top of cloud nine.

ANDREA'S TIPS

- Be An Original
- Be Poised & Ready
- Remember that Cloud Nine Feeling
- Capture it!

Dear Andrea,
What is a call sheet?
Tiffany- Detroit, MI

Dear Tiffany,
This is a notice that goes out to all of the people involved in a photo shoot or a commercial shoot. The model, agent, client, photographer, makeup artist, stylists, assistants, you get the picture! It will include all of the important information you will need such as your call time, the location of the shoot and how your agent would like for you to appear upon your arrival on set as well as any items you might need to bring with you.

Clients may want models to arrive already in full makeup and hair or they may want you to show up clean faced. This all depends on whether or not there will be a makeup artist hired for the shoot. If by chance you have not received your call sheet the night before your shoot, you need to contact your agent and find out! Not following directions causes a lot of expensive, wasted time in the studios and may stop you from being hired by this particular client again. So, take charge of your bookings and beyond anything else... don't just be on time, be early!

Dear Andrea,
If an agency wants to work with you, who is responsible for paying for the comp cards... the model or the agency?
Patricia - Sacramento, CA

Dear Patricia,
In the fashion industry, sometimes agencies will pay for a model's comp cards, but they expect to be reimbursed from the model once he or she starts working and they will just deduct this from his or her first booking. However, in most cases, it is the responsibility of the model to pay for the photo shoots, the comp cards and the photos as well as to provide multiples to the agents he or she is working with. Agents will also help you in deciding which images to place on your comp card along with the photographer's suggestions.

Aspiring, Beloved, Charmed, Decadent, Easygoing, Femme-fatale, Groovy, Hilarious, Infectious

So, my wish for you is that you experience many beautiful cloud nine moments in your life...

Andrea's neccdots

May the blessings of each day, be the blessings you need the most

As many of my readers know, 2007 has been a difficult year for me in many ways, but mostly because I lost my Mother. She was there for me for all of my 'firsts' and shared in all of the joy, sadness, excitement and being on top of all of my 'cloud nines'. I share this with you because I hear from so many models and their mothers and to those mothers and daughters, I say this: Enjoy every minute and cherish it and be thankful for the beautiful relationship you have together and create your own cloud nine moments together. As 2007 comes to a close, I want to thank all of my loyal readers, friends and family for always being there for me. I can't wait for new clouds and new dreams in the New Year! And, Mom I know you're looking down from the clouds, watching over me and all of the new cloud nine moments yet to come. Your shining bright light at the photo shoot was proof!

I want you to:
Tell me your stories... I want to know your cloud nine moments & always remember to *Spread Your Wings - Spread Your Love - Love is Beauty - Love Each Day*

Everything I am or ever hope to be, I owe to my heroic angel, Mom! *Andrea*

GOTTA QUESTION! You need to write to me! I want to talk to you. I am so proud to be affiliated with such a prestigious publication and delighted to offer to other models what I have learned as a way of giving back to an industry that has been so good to me.

E-mail me anything related to modeling that you would like to ask me to: andrea@patricktalent.com. And, your questions just might get answered in the next issue of SU!

Andrea Patrick Forte is the CEO and owner of Patrick Talent Agency - a national leading provider of television show hosts, models, spokesmodels, and top entertainment. Magazine model, Hollywood actress and a former finalist in the Miss America and Miss USA pageants, Andrea has proven that having a dream and working hard to achieve it shows that dreams really can come true. For further information, visit: www.patricktalent.com

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